

JULIO REGUERO

An all-around **Product Designer** based in Silicon Valley, who's been crafting and delivering digital experiences for over ten years. An interaction designer at heart with a sweet spot for rapid, iterative experimentation, along with a focus on designing simple and beautiful solutions; looking for a fun team and exciting projects to work on.

CAREER HIGHLIGHTS

Lead Product Designer ↗ **Gusto**
San Francisco, CA • 2022

Motion Designer ↗ **Apple**
Cupertino, CA • 2021

Principal Designer ↗ **PeopleFinders**
Sacramento, CA • 2020 – 2022

Sr. UX Designer ↗ **LinkedIn**
Mountain View, CA • 2019

Sr. Product Designer ↗ **Asurion**
San Mateo, CA • 2018 – 2019

Sr. Interaction Designer ↗ **Intuit**
Mountain View, CA • 2017

UI/UX Designer ↗ **Consultant / Freelancer**
San Francisco Bay Area, CA • 2015 – 2016

Sr. UX Designer ↗ **Cisco**
San Jose, CA • 2014 – 2015

Sr. Interaction Designer ↗ **TIBCO**
Palo Alto, CA • 2013 – 2014

Interaction Designer ↗ **Yahoo!**
Sunnyvale, CA • 2012 – 2013

Sr. Interaction Designer ↗ **BlackBerry**
Redwood City, CA • 2010

PRODUCT DESIGN PORTFOLIO

 julioreguero.com  dribbble.com/julioreguero

EDUCATION

Bachelor of Computer Science 1994 - 1999
UCLV, Cuba

PRODUCT DESIGN SKILL-SET

User Research / Competitive Analysis

Ideation / Conceptualization

Information Architecture

Interaction Design

Visual Design

Prototyping

Usability Testing / Concept Testing

UI Motion

TOOLS OF THE TRADE

- Prototyping Tools: Figma, Sketch, InVision, Principle
- Frameworks: Lean UX, Design Sprint, Agile
- Specs/Dev Handoff: Zeplin, InVision Inspect
- Product Analytics: Mixpanel, Google Analytics
- Productivity Tools: G Suite, Slack, JIRA, Keynote
- Testing/Product Feedback: UserTesting, UserZoom
- Other Resources: HTML/CSS, Pen & Paper

GET IN TOUCH

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